

# ***COMPANY OVERVIEW***

*Serving Dealerships for 20+ Years*

 (866) 539-0861     [sales@cyber-lead.com](mailto:sales@cyber-lead.com)

1777 VETERANS MEMORIAL HWY., SUITE 8, ISLANDIA, NY 11749



## THE COMPANY

CyberLead, Inc. was created by a team of highly experienced automotive industry, internet marketing, finance, and technology professionals. For **over 20 years**, we have provided **more than 2.8 million leads** to automobile dealers. We serve hundreds of dealership partners nationwide.

## HOW WE GENERATE OUR LEADS?

All of our leads come from customers searching online for a car loan. For over 20 years, our websites have been optimized to appear at the top of the search engines. This allows us to generate thousands of leads per month nationwide. All leads are exclusive to your dealership. This produces unique customers who are ready to buy now. We do not send out spam emails, use popups or giveaways to attract customers. These are some of our optimized websites:



## CYBERLEAD PROVIDES...

- Exclusive leads with no long-term agreements
- Your choice of minimum monthly income requirement and targeted zip code area
- Accurate, current contact information
- No refinance or duplicate applications
- A Dealer Management System (DMS) to manage your leads
- A postcard mailed to every applicant
- Optional first day lead verification

## APPLICATION

App # : 2874473  
 Date : 3/8/2021 9:58:44 AM  
 Application Type : singlepurchase  
 Name (first, last) : John Smith  
 SSN : 123-00-0000  
 DOB : 6/10/1982  
 Email : johnsmith@gmail.com

## CURRENT ADDRESS

Address : 123 Main Street  
 City, State, Zip : Springfield, CO 00118  
 Time at this address : 5 yrs, 2 mos  
 Rent/Own : rent  
 Rent/Amount : 1000.00  
 Home Phone : 555-676-5555

## CURRENT EMPLOYMENT

Employer : Test Company  
 Job Title : Clerical Assistant  
 Time at this employer : 3 yrs, 2 mos  
 Work Phone : 555-677-7777  
 Gross monthly income : 3200.00  
 Other monthly income : 200.00  
 Source of other monthly income : Settlement

## CREDIT CHECK

Credit Check Authorized : YES

## APP SOURCE

How did you hear about us : Internet

## DEALER-MANAGED INFORMATION

Lead Status : Working

Comments :



# DIRECT MAIL PROGRAM INCLUDED



## FOLLOW UP ON THEIR ONLINE APPLICATION

Once their online application is received, a postcard is mailed with the dealership's contact information.



## GETS MORE BUYERS IN THE DOOR

The postcard reminds the applicant of their submission and increases the chances of setting an appointment.



## INCREASE DEALERSHIP SALES 8-10%

This program is an integral part of increasing your dealership's appointment and delivery rates.

## NO LONG-TERM CONTRACTS

It's that simple. We have to earn your business each and every month. Let's get you started closing more subprime deals today!



## OUR RETURN POLICY

We have a liberal return policy. Unlike most companies that require leads to be returned within 48/72 hours of receipt, we give you a full 7 days to return a lead. Leads can be returned online through our Dealer Management System, your CRM, fax or email.

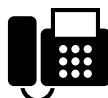
## CONTACT US



[sales@cyber-lead.com](mailto:sales@cyber-lead.com)



(866) 539-0861



(631) 245-6057



1777 Veterans Memorial Hwy.  
Suite 8  
Islandia, NY 11749

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I've been a finance manager for over 20 years. I've been thru a lot of companies that promise not to recycle leads and so far Cyberlead has proven that they don't. Month after month we are delivered prospects from Cyberlead.

 **Carlos M.**  
**Satisfied Dealer**

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Over **2.8 million** leads sold in all **50**  
**states** to more than **600** car  
**dealerships.**

**Let CyberLead Increase Your Auto Sales.**



**CyberLead, Inc.**<sup>TM</sup>

ALL LEADS ARE **NOT** CREATED EQUAL